

INTERNATIONAL POLITICAL ECONOMY

Political Science 630
Fall 2004, Mon. 5:40-8:20
Hickman 313
5:15

Professor Michael Shafer
Hickman Hall 311, ext.
Office Hours: Mon. 4:15-5:15

This course has three specific aims, but one main purpose. As for the former, it will, first, give you a passing familiarity with a few of the key substantive issues in international political economy, though it is **not** an introduction to the history and institutions of the international economy, nor to policy issues related to its future. Specifically, it will examine whether, how and how much the supposedly new phenomenon of “globalization” is, for example, undermining the sovereign state, redistributing power, etc. Second, it will introduce you to the major, competing theoretical perspectives on international political economy. Third, it will provide the opportunity to read carefully and critically a small number of recent works in the field. In short, my aim is to turn you into informed consumers of the current international political economy literature.

The course's essential purpose, however, is to begin the alchemy of making you into political scientists, into makers, not mere consumers, of political science. We are not, therefore, going to spend hours deconstructing authors' arguments, interesting though they may be. Instead, we are going to spend our time deconstructing the process of research and reflection by which they came to write the books we read. Having done so, we are going to engage in the immeasurably more difficult task of generating original and defensible research designs. And as an essential part of this effort, in class we are going to mimic the professional process to the greatest extent possible. We will not only talk a lot about issues of professionally appropriate behavior, but we will actually constitute ourselves as an editorial board charged with reviewing and responding to submitted manuscripts (yours and your classmates' research designs), manuscripts for which you will be responsible for drafting “revise and resubmit” letters.

ORGANIZATION AND REQUIREMENTS: (1) Each of you will write—and then rewrite to meet “editorial board” specs—two 5 page research designs. (2) Each of you will also introduce the readings on two occasions during the semester. Presenters will distribute a one-page summary brief on the readings for the week emphasizing the relationship (substantive and theoretical) of the readings to the rest of the literature. Due dates for papers and class-leading assignments will be assigned on the first day. (3) On an alternating basis, all students not assigned to write a paper or to lead the class are required to submit either a one page summary of each week's assigned reading (the so-called “Four Questions”) or a one page “reverse engineered” research design for the week's assigned reading. (4) Students who have prepared research designs in a given week will distribute copies to everybody. Each class will then begin with a half hour editorial board discussion of the research design submitted the previous week. Everybody else is required to bring two copies of a “Reader's Report” of the research design to class for this discussion, one for the author and one for me. The class “editorial board” “revise and resubmit” in hand, authors will then rewrite and resubmit the research design.

COURSE PACKET: For any questions regarding the schedule of assignments, the Four Questions, the Reverse Engineered Research Design, Reader's Reports, guidelines for presentations and research designs, see the course packet "Assignment Summary: International Political Economy 630, Fall 2004" available on my personal website and in the course folder in the Resources for Faculty and Students on the Center for Global Security and Democracy website (www.cgsd.rutgers.edu). **NB:** For any of you doing research, Resources for Faculty and Students contains an extraordinary range of valuable resources from links to data sources, international media, maps, compendia of treaties and much more. Check it out and use it!

CASES: International political economy can—and often is—an arid, academic (some might say scholastic) subject. But however abstract, the reality of international political economy that we study is made by witting individuals just like yourselves who do their best with the working knowledge and hypotheses they have to fashion solutions to concrete problems. In order to help you "concretize" the theory we are reading and, more important, to give you the opportunity to reality check it, we will conduct two, Harvard Business School style cases. In each instance, you will be assigned a role in a scenario that will require you to apply theoretical knowledge and the social scientific process to a real world problem in IPE directly related to the course. The cases and case assignments are available in the course folder in the Resources for Faculty and Students on the Center for Global Security and Democracy website (www.cgsd.rutgers.edu).

GRADING: 60% papers (30% each divided 10/20); 20% class leading (10% per class); and 20% comments on others' research designs. Failure to complete the weekly assignments will reduce your final mark by one half grade. In the event that you are not satisfied with your grade on a paper, I offer the opportunity to rewrite, and will average the original and revised paper grades.

BOOKS: All books marked (*) are available for purchase at the Rutgers University Bookstore. All readings **except the cases**, are available on reserve at the Graduate Reading Room, Alexander Library.

WARNING: This course is about research approaches to the study of international political economy and about how one constructs research designs appropriate for exploring issues in IPE. It therefore *assumes* that you are familiar with the history, workings and institutions of the international economy and that you have at least a passing familiarity with the basics of political economy. Further, though we will talk about it in our first meeting, I also assume that you have at least a passing familiarity with international relations theory. If you lack either, I strongly recommend that you do the suggested readings listed for our first meeting.

INTERNATIONAL POLITICAL ECONOMY

Week 1. (September 13) Introduction: House keeping details, main themes of the course, and an introduction to contending explanations of political economy and international relations.

Suggested background readings:

Jeffrey A. Frieden and David A. Lake, International Political Economy: Perspectives on Global Power and Wealth, 4th ed. (St. Martin's, 2000).

Joan E. Spero and Jeffrey Hart, The Politics of International Economic Relations, 5th ed. (St. Martins, 1997).

Suggested readings on contending approaches to IPE:

James Caporaso and David Levine, Theories of Political Economy (Cambridge, 1992).

Robert Gilpin, U.S. Power and the Multinational Corporation (Basic, 1975), Chapter 2.

Robert Bates, Prosperity and Violence: The Political Economy of Development (Norton, 2001).

Week 2. (September 20) Hands-on: International Political Economy Makes Strange Bedfellows (case and case assignment online)

Case: "Debt-for-Nature Swaps: Win-Win Solution or Environmental Imperialism?"

Keohane and Nye, Power and Interdependence, chapters 1-2. **On reserve.**

Robert Gilpin, "Economic Interdependence and National Security in Historical Perspective," in Knorr and Trager, eds., Economic Issues and National Security. **On reserve.**

Week 3. (September 27)

* Eric Helleiner, States and the Reemergence of Global Finance (Cornell, 1994).

Week 3. (October 4)

David Lake, Power, Protection and Free Trade: International Sources of U.S. Commercial Strategy, 1887-1939 (Cornell, 1990).

Week 4. (October 11)

* Robert Keohane, After Hegemony: Cooperation and Discord in the World Political Economy (Princeton, 1984).

Week 5. (October 18)

- * Andrew Moravcsik, The Choice for Europe: Social Purpose and State Power from Messina to Maastricht (Cornell, 1998).

Week 6. (October 25) Hands-on: The mixed motive game of trade between allies. (case and case assignment online)

- Case: “Standing up for Steel: The U.S. Government Response to Steel Industry and Union Efforts to Win Protection from Imports.”

Week 7. (November 1)

- * Beth Simmons, Who Adjusts? (Princeton, 1994).

Week 8. (November 8)

- * Jagdish Bhagwati, In Defense of Globalization (Oxford, 2004).

Week 9. (November 15)

- * Maria Victoria Murillo, Labor Unions, Partisan Coalitions and Market Reforms in Latin America (Cambridge, 2001).

Week 11. (November 22)

- * Ronald Rogowski, Commerce and Coalitions: How Trade Affects Domestic Political Alignments (Princeton, 1989).

Week 12. (November 29)

- * Jeffrey Frieden, Debt, Development and Democracy: Economic Policy and Political Participation in Latin America, 1965-1985 (Princeton, 1991).

Week 13. (December 6)

- * Michael Hiscox, International Trade and Political Conflict: Commerce, Coalitions and Mobility (Princeton, 2002).

Week 14. (December 13)

- * D. Michael Shafer, Winners and Losers (Cornell, 1994).